

**Commercial Solutions Division**

**3M™ Light Enhancement Film**  
**3635-100**

**Product Description**

Light Enhancement Film 3635-100 is designed for the application inside the cabinet onto the sides and back.

The film has a very low light absorption increasing sign luminance, even more than with most reflective materials including mirrors. This feature also eliminates hot spots.

Product Line Illuminated signage 3635-100 white, opaque, matte, permanent adhesive.

**Product Characteristics**

These are indicative values for unprocessed products.  
Contact your 3M representative for a custom specification.

**Physical & Application**

Material	cast vinyl	
Surface finish	matte	
Thickness (film)	110 µm (0.11 mm)	
Adhesive type	solvent acrylic, pressure-sensitive	
Adhesive appearance	white	
Liner	Kraft paper	
Notice!	protective covering: blue polyethylene	
Adhesion	26 N/25 mm	180° peel, substrate: glass; cond: 24 h 23°C/50%RH
Application method	dry only!	
Applied shrinkage	< 0.4 mm	FTM 14
Application temperature (minimum air and substrate)	+5°C	for flat surfaces
Service temperature (after application)	-29°C to +80°C	(not for extended periods of time at the extremes)
Surface type	flat	
Substrate type	glass, PMMA, PC*, PETG*, ABS	*Might require drying with heat before use
Graphic removal	Hard to remove from supported substrates.	

The values above are the results of illustrative lab test measurements and shall not be considered as a commitment from 3M.

**Storage**

**Shelf life** Use within two years from the date of manufacture on the sealed original box.  
Use within one year after opening the box.

**Storage conditions** +4°C to +40°C, out of sunlight, original container in clean and dry area.  
The shelf life as defined above remains an indicative and maximum data, subject to many external and non-controllable factors. It may never be interpreted as warranty.

**Flammability**

Flammability standards are different from country to country. Ask your local 3M contact for details, please.

## Durability

The durabilities mentioned in the table below are the results of illustrative lab tests. The values show the best performance expected from these products, provided that the film will be processed and applied professionally according to 3M's recommendations.

The durability statements do not constitute warranties of quality, life and characteristics.

The durability of products is also influenced by:

- the type of substrate and thorough preparation of the surface (with 3M™ Surface Preparation System)
- application procedures
- environmental factors
- the method and the frequency of cleaning

Unprocessed film                      The following durability data are given for unprocessed film only!

Notice! Film 3635-100 is intended for application inside the cabinet onto the sides and back with a durability of 5 years.

3M™ Performance  
Guarantee and MCS™  
Warranty

In addition, 3M provides a guarantee/warranty on a finished applied graphic within the framework of 3M™ Performance Guarantee and/or 3M™ MCS™ warranty programs.

For detailed graphic construction and application options along with specific Warranty periods, please see the Warranty matrices and Warranty information on [3M Graphic Solutions/Warranties](#).

Visit [www.3mgraphics.com](http://www.3mgraphics.com) for getting more details about 3M's comprehensive graphic solutions.

## Limitations of End Uses

3M specifically does not recommend or warrant the following uses, but please contact us to discuss your needs to recommend other products.

Graphics applied to

- 2nd surface to 3M™ Envision™ Flexible Substrate FS-1 and 3M™ Panagraphics™ III Wide Width Flexible Substrate.
- low surface energy substrates or substrates with low surface energy coating.
- other than flat surfaces.
- stainless steel.
- surfaces that are not clean and smooth.

Important Notice

- 3M Commercial Solutions products are not tested against automotive manufacturer specifications!
- Non vertical applications will have a significant decrease in durability!
- Thermoforming of applied film is not recommended!

## Graphics Manufacturing

Flat, or rolled film side out on 130 mm (5 inch) or larger core. These methods help to prevent the liner from wrinkling or application tape, if used, from popping off.

## Converting Information

There are unique health and safety considerations that must be understood prior to vacuum forming faces using translucent films.

Thermoforming

Refer to Instruction Bulletin 5.16 'Thermoforming' for special recommendations, limitations and processing requirements when forming with applied films.

[>Instruction Bulletin 5.16 'Thermoforming'<](#)

Elongation limit

Forming of applied film on sheets should not exceed 50% elongation.

## Application

See product bulletin ATR 'application tape recommendations' for information about selection and use of suitable application tapes for this product, please.

[> Product Bulletin Application Tape Recommendations <](#)

Refer to Instruction Bulletin 5.1 'select and prepare substrates for graphic application', for general application information.

[>Instruction Bulletin 5.1 'select and prepare substrates for graphic application'<](#)

## Maintenance and Cleaning

Use a cleaner designed for high-quality painted surfaces. The cleaner must be wet, non-abrasive, without strong solvents, and have a pH value between 3 and 11 (neither strongly acidic nor strongly alkaline).

Refer to Instruction Bulletin 6.5 'storage, handling, maintenance and removal of films and sheetings', for general maintenance and cleaning information.

>Instruction Bulletin 6.5 'Storage, Handling, Maintenance and Removal of Films and Sheetings'<

## Important Safety Remark

### Application to glass

The application of colored or printed film onto glass with sunlight exposure can lead to glass breakage through thermal expansion of the glass. The local conditions must be examined for the danger of glass break by uneven heat absorption through sun exposure. Type of glass (insulation glass, float glass, LSG, toughened safety glass, semi-tempered glass, etc.), glass dimension, joint condition, flexibility of the sealant, quality of the edge finishing, geographical orientation and partial shadow during sun exposure are the determining factors. Light color designs and application on the outside of the window are to be preferred. A free non-applied framework of 4 mm around the entire window front can help to dissipate the absorbed warmth. According to common knowledge a thermal crack can occur at temperature differences of approx. 130°C (toughened safety glass), approx. 40°C (float glass) or approx. 110°C (semi-tempered glass). Coldest place is usually under the framework in the embedded joined window part, the warmest place is typically on the darkest place in the format. Because of the many above mentioned factors, glass breakage cannot be fully predicted, therefore 3M does not accept liability for glass breakage when using this film for window graphics.

## Remarks

**Important notice** This bulletin provides technical information only.  
All questions of warranty and liability relating to this product are governed by the terms and conditions of the sale, subject, where applicable, to the prevailing law.

Before using, the user must determine the suitability of the product for its required or intended use, and the user assumes all risk and liability whatsoever in connection therewith.

As outdoor graphics age, natural weathering occurs causing a gradual reduction in gloss, slight color changes, some lifting of the graphic at the edges or around rivets, and ultimately a minor amount of cracking.

These changes are not evidence of product failure and are not covered by a 3M warranty.

**Additional information** Visit the web site of your local subsidiary at [www.3Mgraphics.com](http://www.3Mgraphics.com) for getting:

- more details about 3M™ MCS™ Warranty and 3M™ Performance Guarantee
- additional instruction bulletins
- a complete product overview about materials 3M is offering

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